

Nelson Shin

Creative Design & Development

www.plode.com | nelson@plode.com | 510.759.4898

EXPERIENCE

PLODE | Oct 2002 - Current

Freelance Creative Developer

Creative development - clients: Wieden+Kennedy (Nike, ESPN), Night Agency (Levi's) and Ralph Lauren.

www.plode.com

AKQA | Apr 2008 - Feb 2011

Creative Developer

Motion design / Flash development - clients: Visa, Nike, Xbox, Gap, Kraft and Flip.

www.akqa.com

Miami Ad School | Winter 2008

Instructor

Flash course instruction

www.miamiadschool.com

Publicis Modem | Jan 2007 - Apr 2008

Flash Designer

Creative design and development - clients: HP, LG, Wells Fargo and Amgen Wyeth

www.publicismodem.com

RITA Medical | Jan 2005 - Jan 2007

Art Director

Print, web and video direction and design / internal and promotional collateral and signage / corporate ID and website redesign

Dorner Consulting | Mar 2004 - Nov 2004

Art Director

Brand design and development / collateral / corporate web design and production / interactive project consultant / print design

Relay Health | Mar 2000 - Mar 2002

Senior Graphic Designer

Information architecture / interface design / illustration / animation / prototyping of a developing online application

PROFICIENCIES

Mac / PC / Adobe Creative Suite / Eclipse / FDT / Visual Studio
AS 2.0 / AS 3.0 / HTML / CSS / JS / Silverlight

EDUCATION

B.A. Art Studio - University of California at Santa Barbara, December 1999